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For Immediate Release

### **The Poly Trolley Wins NACAS Innovative Use of Technology Award**

Cal Poly Pomona Foundation, Inc.'s (CPPF) Poly Trolley food truck is the recipient of the National Association of College Auxiliary Services (NACAS) 2014 Innovative Use of Technology Award. NACAS is the largest auxiliary services organization serving higher education.

In mid-June, CPPF entered the Poly Trolley into the competition with an essay, collection of photographs, and short documentary (<http://bit.ly/X5NJNs>), highlighting the advanced technology that enables staff to serve the campus community quickly and efficiently.

A plaque to commemorate the NACAS Innovative Use of Technology Award will be presented at the NACAS 46<sup>th</sup> Annual Conference in Montreal, Canada on Sunday, October 5. Foundation Executive Director Paul Storey and Senior Managing Director and Chief Financial Officer David Prenovost will attend the event.

#### *The Poly Trolley's Technological Highlights:*

To enhance customer flow during busy times, a Poly Trolley cashier walks down the line and takes customers' orders via a wireless tablet Point of Sale (POS). With the help of Bluetooth technology, once an order is submitted, it is immediately sent to the truck's kitchen display systems. As a result of this advanced mobile ordering system, our customers' food is prepared before they even reach the window.

The truck's kitchen display systems provide employees with clear guidance when preparing orders, ultimately improving the speed of service and menu preparation. Additionally, viewing orders on a digital screen helps eliminate paper waste and printing costs; we save approximately \$300 a year on ticket paper alone.

The Poly Trolley also contains a private cellular network with Payment Card Industry (PCI) compliance for credit card processing. To further increase convenience, the private cellular network also provides free Internet access for customers of the truck.

Since we are a mobile dining venue and never in the same place, we equipped the truck with an onboard Global Positioning System (GPS) with web link for real-time tracking for customers. The GPS transmits the Poly Trolley's location every 30 minutes, allowing customers to easily pinpoint the truck's location by visiting [www.PolyTrolley.com](http://www.PolyTrolley.com).

The Poly Trolley is always prepared; the truck has a backup camera, allowing us to safely and easily maneuver the large vehicle, and is equipped with gauges that measure the amount of water, grey water, propane, and fuel, so we are always ready to replace/discard what we need to. Additionally, we have two large water tanks that last us through the day—one for our coffee machines (100 gallons) and one for the sink (30 gallons). Our truck is also equipped with ample refrigeration and storage to serve an entire meal period without having to return to base to restock.

Since the Poly Trolley's advancements are on a fully mobile platform with uninterrupted power supplies for the electrical equipment, we can sell food virtually anywhere in the world as long as we can pick up a Verizon wireless signal.

In July, the Poly Trolley also received first place in the National Association of College and University Food Services (NACUFS) 2014 Loyal E. Horton Awards under the "Retail Sales—Single Concept" category.

For more information about the Poly Trolley, visit [www.PolyTrolley.com](http://www.PolyTrolley.com).

To learn more about NACAS, visit <http://www.nacas.org/>.

To view a short documentary about the Poly Trolley, visit <http://bit.ly/X5NJNs>.

To view and download high-resolution photos of the Poly Trolley, visit <http://cppfoundation.zenfolio.com/thepolytrolley>.

Cal Poly Pomona Foundation, Inc. is a Section 501 (c) (3) nonprofit organization that operates as a recognized auxiliary of the California State University.